

## Nutrition Focused Foods

This nutrition profiling system measures the nutritional quality of our products. Foods must meet the criteria for either providing a positive contribution to the diet or being lower in calories, saturated fat, sodium, and added sugars. Criteria provided below is per labeled serving size<sup>1</sup>.

Nutrient/Food Group	Provides Positive Nutrition	Reduced in Negative Nutrients
<b>Cannot Exceed</b>		
Calories	N/A	≤250
Saturated Fat	≤15% of calories	≤15% of calories
Trans Fat	0g	0g
Sodium	≤480mg (C-Snacks) ≤600mg (M&B)	≤260mg (C-Snacks) ≤480mg (M&B)
Added Sugar	≤10g	≤5g
<b>AND Must Meet at Least 1</b>		
Protein	≥10% DV	N/A
Fiber	≥10% DV	
Vitamin A	≥10% DV	
Vitamin C	≥10% DV	
Vitamin D	≥10% DV	
Potassium	≥10% DV	
Calcium	≥10% DV	
Iron	≥10% DV	
Vegetables	≥¼ cup (1/2 serving)	
Fruit	≥¼ cup (1/2 serving)	
Whole grains	≥ 8g (1/2 serving)	

1. Based on labeled serving size or reference amount customarily consumed when the product has a dual nutrition facts panel.