

Stakeholder Engagement

Stakeholders	Types of Engagement		Issues	
Advocacy Groups/ Non-Governmental Organizations (NGOs)	<ul style="list-style-type: none"> Organizational Memberships Direct Engagement Strategic Issue Partnerships Professional Conferences Roundtable Events 	<ul style="list-style-type: none"> Social Media Website and Corporate Responsibility Report 	<ul style="list-style-type: none"> Health, Nutrition, and Wellness Nutrition and Labeling Standards Animal Welfare Deforestation Climate Change 	<ul style="list-style-type: none"> Human Rights Sustainable Agriculture Packaging Inclusion & Diversity Corporate Governance
Communities	<ul style="list-style-type: none"> Direct, On-the-Ground Relationships Corporate and Employee Giving Networking Events Surveys 	<ul style="list-style-type: none"> Signature Partnerships Regional Priority Plans Employee Volunteerism 	<ul style="list-style-type: none"> Critical Local Needs (such as food access and nutrition education) Disaster Relief Environmental Initiatives 	<ul style="list-style-type: none"> Health, Nutrition, and Wellness Strategic Partnership Priorities (such as health and well-being)
Consumers	<ul style="list-style-type: none"> Dedicated 24-Hour Toll-Free Hotline Consumer Insights Branded Websites Campbell's Kitchen Website 	<ul style="list-style-type: none"> Campbell's Nutrition Website What's in My Food Website Social Media Brand PR 	<ul style="list-style-type: none"> Food Safety and Quality Transparency Packaging Information Health, Nutrition, and Wellness 	<ul style="list-style-type: none"> Affordability Food Waste GMOs Environmental Practices
Customers	<ul style="list-style-type: none"> Dedicated Customer Teams Customer Meetings and Presentations Customer Surveys 	<ul style="list-style-type: none"> Customer Letters and Responses to Inquiries Sales Materials Industry Trade Groups (such as FMI) 	<ul style="list-style-type: none"> Product Innovation Trade Practices Social Accountability Environmental Practices 	<ul style="list-style-type: none"> Transparency Sales Support and Service Health, Nutrition, and Wellness
Employees	<ul style="list-style-type: none"> Quarterly Employee Forums Town Hall Meetings Leadership Teams Focus Groups Employee Resource Groups 	<ul style="list-style-type: none"> Workplace Site Email and Text Communications Surveys Digital Signage Anonymous Hotline 	<ul style="list-style-type: none"> Inclusion & Diversity Occupational Health and Safety Recognition Equitable Compensation and Benefits Talent Management 	<ul style="list-style-type: none"> Business Trends Health, Nutrition, and Wellness Transparency Sustainability Community Engagement
Investors	<ul style="list-style-type: none"> Meetings with Institutional and Socially Responsible Investors Direct Engagement on Specific Topics of Interest Ratings/Rankings and Indices 	<ul style="list-style-type: none"> Quarterly Earnings Releases Annual Report Annual Shareholder Meetings Investor Calls Industry-related Conferences Non-Deal Roadshows (NDRs) 	<ul style="list-style-type: none"> Business Strategy and Financial Performance Governance Practices Board Composition/Refreshment Sustainability Strategies Human Capital Management 	<ul style="list-style-type: none"> Ethical Business Practices Human Rights Nutrition Inclusion & Diversity
Regulators and Policymakers	<ul style="list-style-type: none"> In-Person Meetings and Plant Tours Direct Engagement on Issues Important to Campbell Advocacy 	<ul style="list-style-type: none"> Monitoring and Communication of Regulatory Activities Industry Trade Associations Coalitions 	<ul style="list-style-type: none"> Food Safety and Quality Product Labeling and Marketing Trade Policy Implications Health, Nutrition, and Wellness Policy 	<ul style="list-style-type: none"> Environmental Policy Climate Change Packaging Sustainable Agriculture
Suppliers	<ul style="list-style-type: none"> Collaborative Partnerships Responsible Sourcing Supplier Code Sourcing Events Strategic Relationship Management Program 	<ul style="list-style-type: none"> Face-to-Face Meetings Supplier Diversity Program Surveys Assessments and Audits 	<ul style="list-style-type: none"> Product Safety and Quality Human Rights Ethical Sourcing Sustainable Packaging 	<ul style="list-style-type: none"> Ingredient Traceability Cost-Savings Opportunities Supply Chain Risk Mitigation Sustainable Agriculture

Strategic Memberships and Affiliations

- AIM-Progress
- American Bakers Association
- AMERIPEN
- California League of Food Processors
- Center for Research on Ingredient Safety at Michigan State University
- Chamber of Commerce Southern New Jersey
- Cherry Hill Free Clinic
- CEBA (Clean Energy Buyers Association)
- Consumer Brands Association
- Cornell University's Institute for Food Safety
- Council of NJ Grantmakers
- FMI, The Food Industry Association
- Food Northwest
- Food Allergy Research and Resource Program (FARRP) at University of Nebraska
- Food Safety Research Institute of Wisconsin University
- Institute for the Advancement of Food and Nutrition Sciences
- NMSDC (National Minority Supplier Development Council)
- New Jersey Institute for Food, Nutrition, and Health
- Pennsylvania Academy of Nutrition and Dietetics
- Pennsylvania State University Nutrition and Dietetics Alumni Society
- Potato Sustainability Alliance
- Produce for Better Health Foundation
- Sedex
- SNAC International
- Stewardship Index for Specialty Crops
- The Recycling Partnership
- The Sustainability Consortium
- Tufts Food and Nutrition Innovation Institute
- University of California, Davis (UC Davis) College of Agricultural and Environmental Sciences
- WBENC (Women's Business Enterprise National Council) and WBEC East (Women's Business Enterprise Center - East: regional affiliate for WBENC)